

TASTE



FOOD FAIR 2013

We would like to invite you to exhibit at "Taste food fair 2013", an exclusive gastronomic tasting event, located in the heart of Copenhagen; Tivoli's own Lumbye hall. .

After a couple of very successful events like this one, we are launching another tasting festival. This time the exhibition is about new, unique and unknown food and drink products from 2013.

The guest wants quality and tasting experiences, so this time we are focusing on getting the highest quality and hope to fill the hall with all that is new from around the world. We are now in the first round of selecting exhibitors, and you are one of those that we would like to talk to.

The exhibition is open from Friday to Sunday the 30. AUG - 1. SEP 2013

Agreement

Agreement between Taste Food Fair 2013 in Tivoli – Lumbye hall and _____ for exhibiting.

The price is the samples you hand out, and you have to bring at least 8 different free samples to hand out. Every exhibitor can get between 4-9 m² for their stand, and the size are determined by how many free samples you bring. *Example: PT Delicacies brings 20 different free samples: 6 types of olives, 10 different wines and 4 types of cheese. PT Delicacies gets 9 m².*

Registration is binding. If you don't show up or unregister, a cancellation fee of 1000 dkr. pr. m² will be



Tivoli – Lumbye Salen
Vestergade 3
1630 KBH V

Åbningstider:
Fredag: 1400-2000
Lørdag: 1000-2000
Søndag: 1000-1800

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charged.

During the exhibition you can sell all your products.

During the exhibition I as exhibitor will hand out the following free samples:

Tickets

Exhibitors can buy tickets with entrance to Tivoli for its customer, friends and employees with an exhibitor discount (normal ticket price at the door is 210 dkr.).

_____ buys _____ (number) tickets, and pays 128 kr. per ticket excl. VAT. The ticket is for one day with Tivoli entrance and one person.

If you have any questions Tørk Egeberg can be contacted at tlf. +45 42 41 82 11/21 91 22 23

We kindly ask you to write back ASAP. Agreements can be mailed to toerk.egeberg@ex2.dk



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Info

- There is room for 25 exhibitors.
- Exhibitors are chosen by interesting free samples and those that are proud of their product and wants to hand them out
- There is room for 220 guests at the same time, and you should count on every guest visiting your stand.
- The stands are put up early in the morning the 30th and dismantled in the evening on the 1th after the exhibition has closed.
- It is free to exhibit, but every exhibitor has to hand out free samples. You are welcome to sell all your products at the same time.
- Guest can come in without paying entrance fee for Tivoli.
- The audience is typically between 30-60 years old, lives in and near Copenhagen and comes from the top 20% of the income average, and also consists of bigger companies in Denmark

Contract terms:

§1 The exhibitor is liable for any damage to persons, premises or inventory caused by the exhibitor, their personnel and suppliers, or by the exhibited goods or materials. The exhibitor himself is not permitted to put right any damages. Organizer is only liable for damages caused by errors or negligence on the part of organizers own personnel. All exhibited goods or materials are at the exhibitor's own responsibility and risk in every respect. In his own interest, the exhibitor should take out all necessary insurance policies.

Organizer renounces any liability for damage to persons, exhibited goods and materials, etc., as well as liability for any possible indirect losses on behalf of the exhibitor, which may have been caused by failure in the electricity or water supply, all forms of breakage of cables and pipes, flooding, natural catastrophes, etc.

§2 Electricity will be settled on the first day of the exhibition according to the electric units you bring.

§3 Organizer reserves the right to determine the location and size of exhibitors' stands.



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§4 In case of unforeseen occurrences such as acts of God, war, mobilization, industrial action, lockouts, fire, government regulations or other circumstances over which organizer has no influence, and which prevent or significantly impede the holding of an event, organizer is entitled, fully or in part, to transfer the event to other premises, to limit the stand area or to cancel previously made agreements, fully or in part, without thereby incurring any liability towards exhibitors.

§5 All displayed goods and exhibition materials are to be removed from the exhibition by the 1. SEP 2013 23 pm. Organizer is entitled to remove all goods, exhibition materials etc., at the exhibitor's own expense and risk, which have not been removed by the specified deadline.

§ 6 As exhibitor I commit to bring a least 8 different types of free samples, that are available during the opening hours.

§ 7 There are no extra storage facilities during the exhibition.

Exhibitor signature:



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